

KERLIN'S



TELEPHONE 52, CENTRE HALL
TELEGRAPH: WESTERN UNION (BELLEFONTE)

GRAND VIEW POULTRY FARM AND HATCHERY CENTRE HALL, PENNA., U.S.A.

Mr. Geo. B. Rogers,
Northwood Cts.,
N. H.

Monday Morning,
April 22, 1935.

Dear Mr. Roger:

IMPORTANT.....BIG PRICE REDUCTION.....READ EVERY WORD.....

I never expected to be able to write the above words this year.....there's nothing in the world I dislike more to do than to return orders account of being received too late, yet we returned close to \$3,000 last year on such orders.

We were running into the same situation this year but we HAVE IT LICKED for a while at least. - Our breeders are producing beautiful, large white eggs and so many of them, too....It was a shame to not be able to hatch all of them, especially when our customers were writing for more chicks and sending orders from their neighbors only to find us sold to the limit.....Here's what we did:

One of my men and I jumped into one of our big trucks and after traveling about 600 miles we landed home with another large incubator....It was immediately put to work hatching "Kerlin-Quality" Super-X Mating Leghorns, - All from our STATE Blood-Tested BREEDERS. - And that means just this:

Now we can let you have day-old Chicks day-old Pullets and day-old Cockerels (whichever you want) and we are going to operate this new incubator full capacity right along with the others and that means LOWER PRICES. Whenever a business increases the quantity of its output it can always sell for less money and at the same time we MAINTAIN the HIGH QUALITY of our product.

Think of it....Poultry population SMALLEST, Egg Production LOWEST in 10 years, says U. S. Dept. of Agriculture...And right on top of that Congress votes FIVE BILLIONS of Dollars. - This gigantic sum is going into circulation, - thousands of people unable to buy eggs for years will again be buying. What a chance to make big profits with "Kerlin-Quality" Leghorns, - and at EXTREMELY LOW PRICES:

Day-Old Chicks 7½¢ each; Day-Old Pullets 16¢ each Day-Old Cockerels 3¢ each
(Not less than 100 sold at these prices) Yours for bigger poultry-profits,

W. W. Kerlin Owner-Mgr.
KERLIN'S GRAND VIEW POULTRY FARM & HATCHERY.

P.S. We pay postage, guarantee 100% Safe Arrival; 90% true to sex
(on day-old pullets and cockerels.)

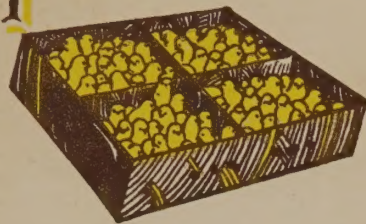


W. W. KERLIN
OWNER AND MGR.

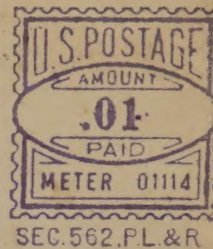
AIRPLANE VIEW OF A PORTION OF OUR FARM . . . COME TO SEE US

Kerlin's Grand View Poultry Farm

CENTRE
HALL



PENNA.
U.S.A.



FIRST CLASS

Permit No. 1

(Sec. 510, P. L. & R.)

CENTRE HALL, PA.

BUSINESS REPLY ENVELOPE

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

4c.-POSTAGE WILL BE PAID BY-4c.

KERLIN'S GRAND VIEW POULTRY FARM

P. O. BOX 240

CENTRE HALL, PA.



ORDER BLANK

KERLIN'S GRAND VIEW POULTRY FARM

Home of "Kerlin Quality" S. C. White Leghorns

CENTRE HALL, PA.

PLEASE SHIP TO: NAME _____
Write Your Name and Post Office Address Plainly

STREET OR R. F. D. _____

TOWN _____ STATE _____

FREIGHT AND EXPRESS ADDRESS
IF DIFFERENT FROM POST OFFICE _____

How Many?	Description of Stock or Supplies	Amount

STOP When you order "Kerlin Quality" Chicks you are making a wise investment—BUT HOW IS THE BROODER HOUSE, THE BROODER STOVE? Have you sufficient feeders, waterers to prevent crowding and are you paying too much for your Chick Feeds? See our catalogue. Give your chicks a chance to do their best!

1 Year	Subscription to Poultry Tribune @ 25c (See coupon)		
	TOTAL AMOUNT DUE		
	TOTAL AMOUNT PAID		
	TOTAL AMOUNT STILL DUE		

Give Date You _____ Name Paper You Saw _____
Want Chicks Shipped _____ Our Advertisement In: _____
If possible arrange to have your postmaster notify you as soon as the chicks arrive.

MARK (X) showing whether your remittance was by: _____ Bank Draft; _____ P. O. Money Order;

_____ Express Money Order; _____ Certified Check; _____ Personal Check; or _____ Currency.

If you have friends who would be interested in our catalog write their names and addresses on other side.

WHITE LEGHORN PICTURE FREE

The Poultry Tribune magazine is offering a beautiful 11x8-inch picture of S. C. White Leghorns in natural colors, FREE with a 1-year subscription at 25 cents. We recommend Poultry Tribune as a practical, up-to-date poultry magazine. If you want it, add 25 cents to your order and fill out coupon below.

Your Name _____

Complete Address _____

Do you now take POULTRY TRIBUNE? _____ If so your subscription will be extended.

ORDER BLANK KRAVINS GRAND VIEW POULTRY FARM Home of Radio Quality S. C. White Leghorns CENTRE HALL, PA.

PLEASE GIVE TO NAME

STREET OR R. F. D.

TOWN

THROUGH AND EXPRESS ADDRESS
IF DIFFERENT FROM POST OFFICE

STOP When you order Radio Quality Leghorns, please specify a size. Remember that this is the difference between the BROODER and the PULLETS. The pullets are ready to lay eggs. The brooder is not. We want to see that you get the best. This is why we put extra care in the selection of our stock.

TOTAL AMOUNT DUE

TOTAL AMOUNT PAID

TOTAL AMOUNT DUE

WHITE LEGHORN PICTURE FREE